For
BOX-OFFICE
Pictures
Season 1926-27

ASSOCIATED
EXHIBITORS, Inc.
Lewis J. Selznick
President

8/28/2008 20.00

Sandow

The World's Greatest Dog ~

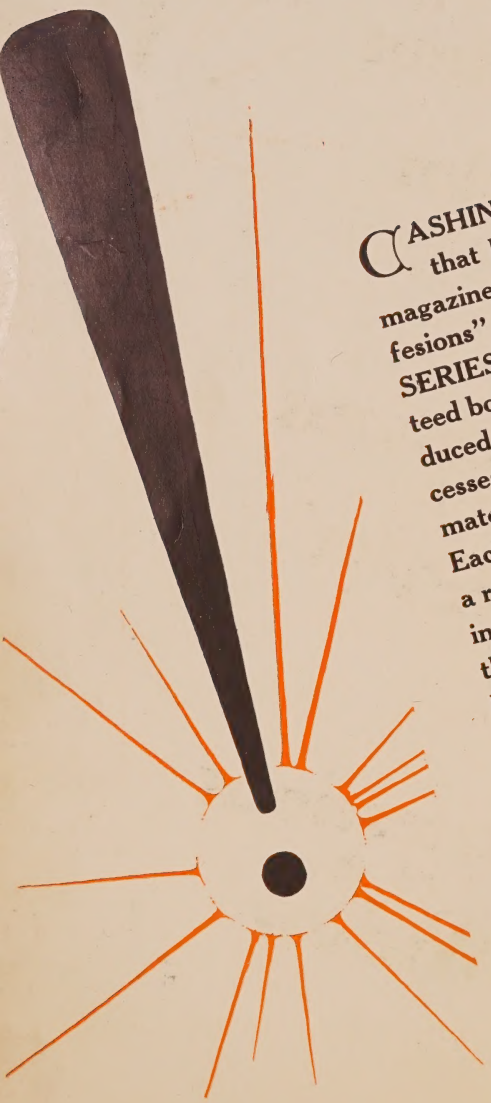
IN accordance with exhibitor demand, Sandow, the world's greatest dog, appears in a SERIES OF SIX peerless action melodramas. These pictures are bigger, better, and have more production values than any pictures ever before produced with a dog star. And Sandow proves himself a box-office attraction par excellence. Backed by wonderful casts, exceptional direction and unusually gripping stories this Sandow series shapes up as one of the best buys in the business. The first of the series, now in our exchanges, is "CODE OF THE NORTHWEST." It is action from start to finish, with smashing melodrama and the Royal Mounted thrown in for good measure. The second of the series is "CALL OF THE WILDERNESS," a knockout melodrama of the Open Places. Sandow's pictures will make ever-increasing profits for you. Protect yourself by signing for the series N O W ! !

Presented by
Van Pelt Brothers

Produced by
Chesterfield Motion Pictures Corporation under the personal supervision of Joe Rock

Confessions Series

"Intimate Revelations"



CASHING in on the tremendous vogue that has been achieved in all types of magazines and newspapers by the "confessions" type of literature, you will get a SERIES OF FOUR pictures with a guaranteed box-office idea behind them and so produced as to make them outstanding successes. ¶Each picture is based on the intimate revelations of its leading characters. Each picture will be made by a director with a reputation and with a cast of known value in pulling patrons. For instance, the first of the series, "CONFESSIONS OF A BRIDE." Mildred Harris is the star, supported by such players as David Butler, Victor Varconi and Alec Francis. Directed by Harry Revier. ¶Here's a real, live box-office proposition, and every one of the pictures backs up in production values the tremendous worth of the "confessions" idea. Man, you can go the limit with titles such as you'll find on the opposite page! The "Confessions Series" is the clean-up series! Grab all four before your opposition does! And that means NOW!!

Whoops!

"Confessions of a Bride

Wow!

"Confessions of a Bachelor"

O-O-O-h!

"Confessions of a Flapper"

S-S-S-h!

"Confessions of a Widow"

6 Society Dramas

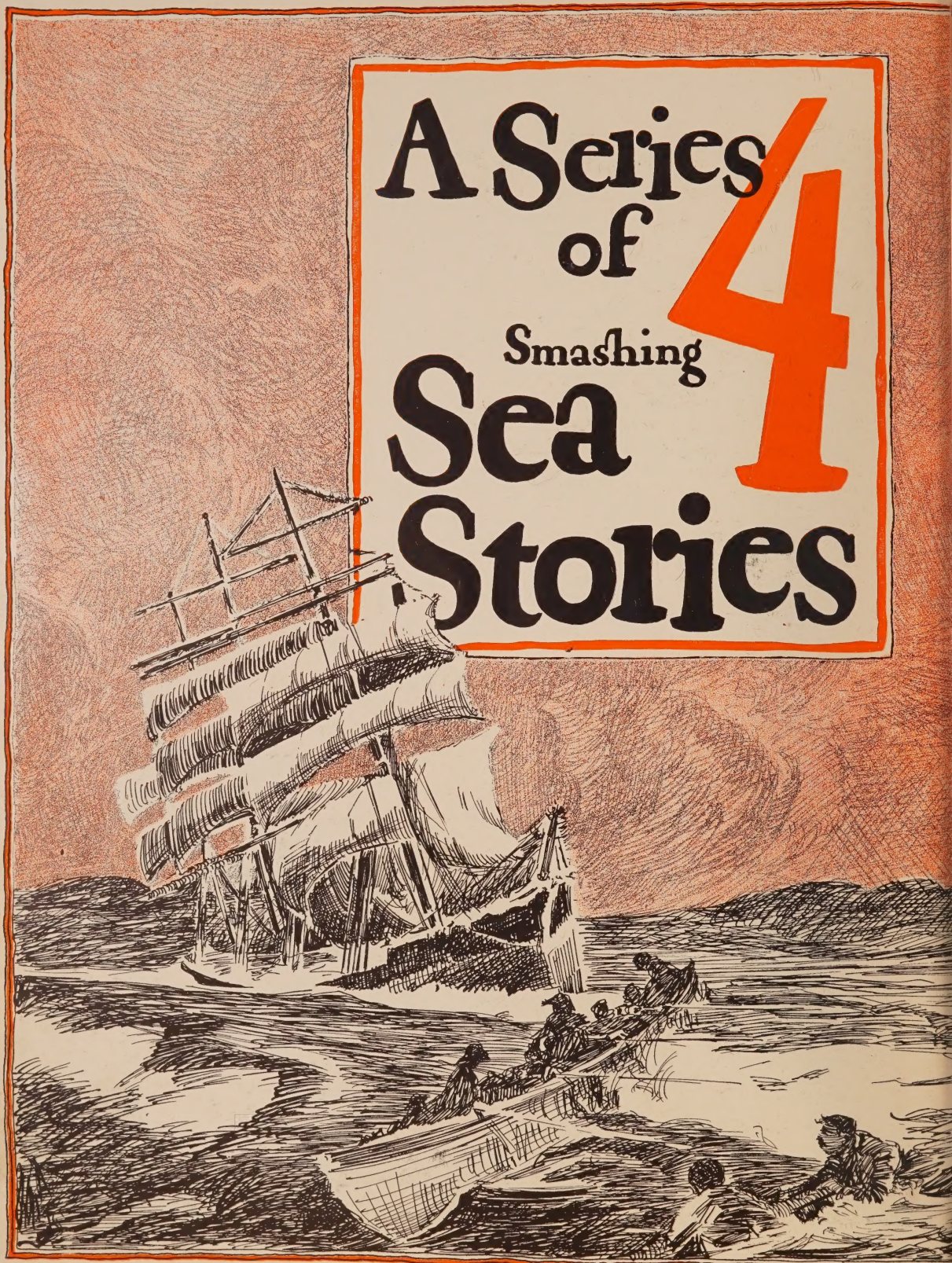
EVERYTHING that ever was known to make for success on the screen in Society Dramas! That's what you'll find in this sensational SERIES OF SIX surprise dramatic thrillers. Casts worthy of specials, headed by popular stars—male and female; direction that shoots straight for your box-office; settings and fashions that will make the women gasp; stories hand-picked for their appeal to the fair sex. Yes, sir, we said EVERYTHING—and that's what we mean. That's why you can book the entire series with the assurance that every one will prove a money-maker. NOW is the time to get the series for yourself—NOW!

TORNADO

The Wild Horse,

TORNADO, the beautiful white stallion, in a SERIES OF FOUR wild-horse thrillers! Boy, that's good news for your box-office. Imagine what such a star will do for you. It's what the people want—something new and something thrilling. Especially the women. They're going to go wild over Tornado and his fighting, his love-making, his general all-around intelligence and acting. Not to forget the gripping stories and the wonderful settings. If ever there was a showman's bet—Tornado is IT! Grab the whole series TODAY!

A Series of 4 Smashing Sea Stories



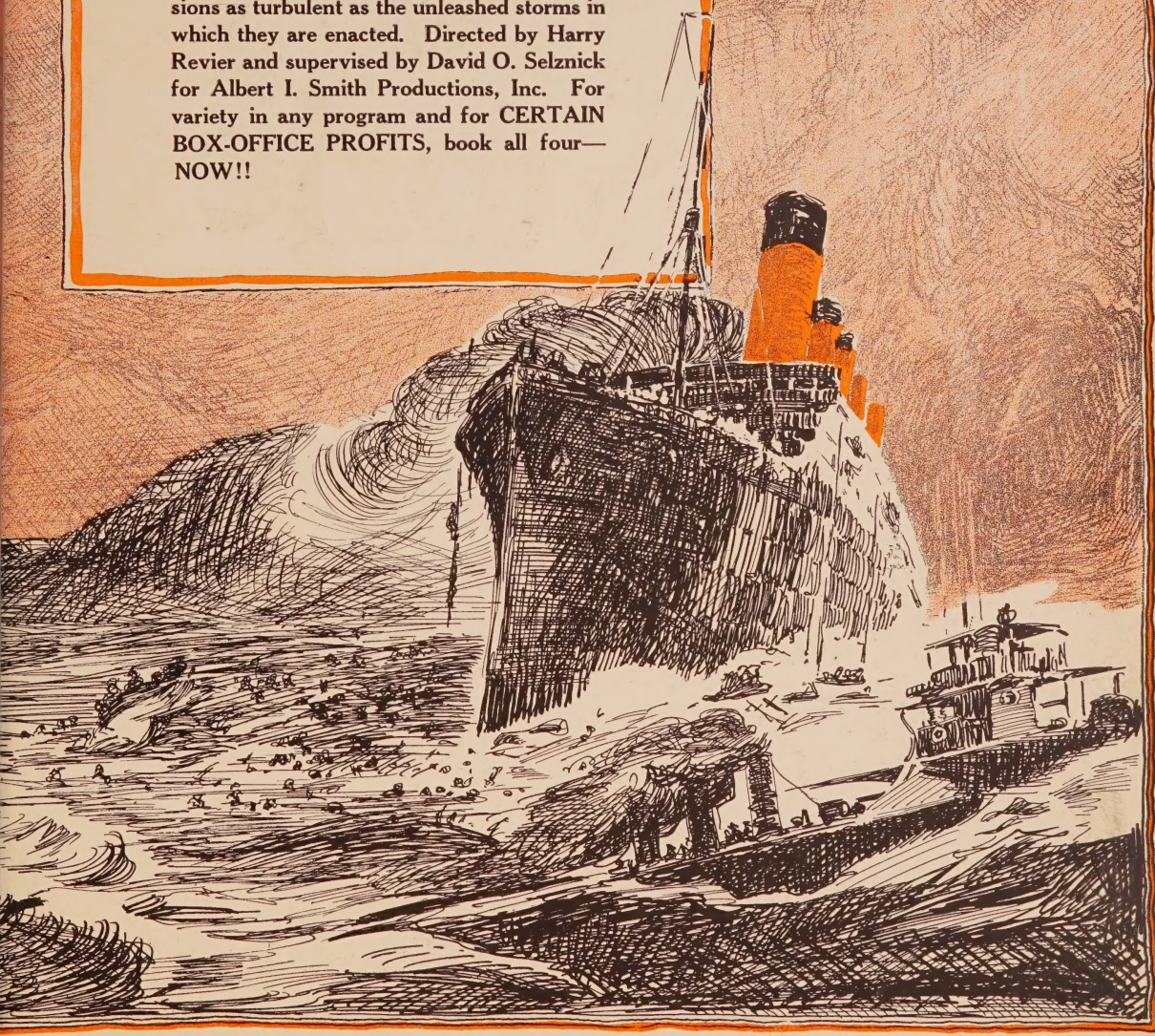
Starring

Lefty Flynn

Supported by

MARJORIE DAW

WHAT a bet for *any* box-office. Lefty Flynn, idol of millions, supported by Marjorie Daw in a SERIES OF FOUR of the greatest novels of the sea written by JACK LONDON. Here's a rugged drama, swift action—boiling emotions and raw passions as turbulent as the unleashed storms in which they are enacted. Directed by Harry Revier and supervised by David O. Selznick for Albert I. Smith Productions, Inc. For variety in any program and for CERTAIN BOX-OFFICE PROFITS, book all four—NOW!!



WHEN I took over the presidency of Associated Exhibitors I saw but one course ahead of me—to provide you with the kind of pictures with which you could not fail to make money. This has been my purpose from the time I began mapping out this, our 1926-27 program, until to-day, when I can show the fruits of these trying months of endless searching. ¶ Before contracting for any picture on our present schedule I have asked myself: "Will this picture make money for exhibitors?" My own opinion played but a small part in answering the question. Exhibitors, themselves, from all over the country decided the answer. Showmen's needs as gleaned from a thorough survey by our field men were the guiding factors in formulating our plans for 1926-27. ¶ I feel justified in saying that you will make no mistake in booking our new program for your theatre.

Lewis J. Selznick,

President.

Bill Cody

"Watch him grow!"

The Fastest Coming Western Star on the Screen

BILL CODY, the fastest-coming Western star on the screen! That's what we believe and what you'll be convinced of the minute you begin to play any of the SERIES OF SIX smashing Westerns in which he appears under the Associated Exhibitors' banner. ¶ Under new contracts with the Bill Cody Film Corporation, this rapidly-rising star's pictures will be given such production CLASS as is seldom found in a Western. ¶ Directed by William J. Craft, Bill Cody's pictures will be produced under the personal supervision of Myron Selznick—a guarantee of quality. ¶ The first of the Bill Cody series is "THE GALLOPING COWBOY," which is now in our exchanges. This is only an indication of what the remainder of the series will be. For certain profits, book all six—NOW!

Buffalo Bill, Jr.

BOX-OFFICE figures prove that Buffalo Bill, Jr., is one of the biggest bets among the Western stars. He will appear in a SERIES OF SIX cyclonic ACTION WESTERNS. The first two, "RAWHIDE" and "THE BONANZA BUCKAROO," are already in our exchanges. Take a look at them. They'll prove to you better than a million words just how big a star Buffalo Bill, Jr., is—and what you can expect of the balance of the series. Every one of the Buffalo Bill, Jr., series, is certain to make money for YOU. Book them all—NOW!!!

Produced by
ACTION PICTURES, Inc.

Presented by
Lester F. Scott, Jr.

WALLY WALES

THIRLWIND WALLY WALES in a SERIES OF SIX lightning action Westerns! That means a lot to a house where Westerns get the money. And this new series is produced to get the money—for YOU. Take a look at "TWISTED TRIGGERS," the first of the series. It's a knockout action Western — and the following pictures will be even better. We repeat, Wally Wales will get the money! Book the series TODAY!!

Produced by
Action Pictures, Inc.

Presented by
Lester F. Scott, Jr.

Buddy Roosevelt

A SERIES OF SIX exciting action Westerns as good or better than "THE DANGEROUS DUB," the first of the series, now in our exchanges. That's the program outlined for Buddy Roosevelt—a program that is being carried out in every last detail. And what's more, it's a program that means real money to YOU. You can bank on these Buddy Roosevelt action Westerns to make money. That's why, if you have profits in mind, it's up to you to sign up for every one of the series AT ONCE!!

Produced by
Action Pictures, Inc.
Presented by
Lester F. Scott, Jr.

List Of Exchanges

Albany, N. Y.	35 Orange Street
Atlanta, Ga.	116 Walton Street
Boston, Mass.	39 Church Street
Buffalo, N. Y.	505 Pearl Street
Butte, Mont.	116 W. Granite Street
Charlotte, N. C.	221 W. Fourth Street
Chicago, Ill.	1023 So. Wabash Ave.
Cincinnati, Ohio	124 E. Seventh Street
Cleveland, Ohio	2100 Payne Avenue
Dallas, Texas	1715 Commerce Street
Denver, Colo.	2165 Broadway
Des Moines, Iowa	1003½ High Street
Detroit, Mich.	159 E. Elizabeth Street
Indianapolis, Ind.	120 W. Michigan St.
Kansas City, Mo.	111 W. 17th Street
Los Angeles, Calif.	1926 So. Vermont St.
Memphis, Tenn.	302 Mulberry Street
Milwaukee, Wis.	102 Ninth Street
Minneapolis, Minn.	72 Western Avenue
New Haven, Conn.	134 Meadow Street
New Orleans, La.	221 So. Liberty Street
New York City	1600 Broadway
Oklahoma City, Okla.	508 W. Grand Avenue
Omaha, Neb.	1508 Davenport Street
Philadelphia, Pa.	1232 Vine Street
Pittsburgh, Pa.	1018 Forbes Street
Portland, Ore.	443 Glisan Street
St. Louis, Mo.	3320 Olive Street
San Francisco, Calif.	321 Turk Street
Salt Lake City, Utah	206 E. First South
Seattle, Wash.	2025 Third Avenue
Washington, D. C.	916 G Street

ASSOCIATED EXHIBITORS, Inc.

LEWIS J. SELZNICK, President

Circle Press, Inc.